

**Corporate Strategy (BBA 601)**  
Assignment Code: BBA-III(6)/ASST-I/2019-20

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What do you mean by the term Mission and vision of the company explain with example. (2)
2. “Strategic Management has both general and specific role in management” Comment. (4)
3. Explain any four techniques of environmental scanning. (4)

**Corporate Strategy (BBA 601)**  
Assignment Code: BBA-III(6)/ASST-II/2019-20

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What is stability corporate level strategy? (2)
2. Discuss the Mc.Kinsey’s 7s framework for organisational appraisal with an illustration. (4)
3. Differentiate between following : (4)
  - a. Corporate level and business level strategy
  - b. BCG and GE matrix.

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NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Explain the Process of strategic Choice. (2)
2. What is meant by resource allocation? Explain techniques generally employed for allocating resources. (4)
3. What is strategic control? Discuss the difference between strategic and financial controls. (4)

**Small Business and Entrepreneurship (BBA 602)**  
**Assignment Code: BBA–III(6)/ASST-I/2019-20**

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Explain the project life cycle (2)
2. Comment upon the post-liberalization scenario for small enterprises in India. (4)
3. Discuss the various steps to be taken to start small scale industry. (4)

**Small Business and Entrepreneurship (BBA 602)**  
**Assignment Code: BBA–III(6)/ASST-II/2019-20**

1. Have small industries grown over a period of time? If yes, why? (2)
2. What is provisional registration? Explain various documents required for the same.(4)
3. Discuss briefly different methods of project appraisal. (4)

**Small Business and Entrepreneurship (BBA 602)**  
**Assignment Code: BBA–III(6)/ASST-III/2019-20**

1. Describe the major elements of a business plan. (2)
2. Institutional support acts as limbs of SSI's. Do you agree? Discuss. (4)
3. "Is entrepreneur a package of qualities"? Discuss. (4)

**BUSINESS LAW II (BBA 604)**  
**Assignment Code: BBA-III (6)/ASST-I/2019-20**

**Marks: 10**

**NOTE: All questions are compulsory. Attempt Question no. 1 in 200 words and Question no 3 and 4 in 400 words.**

1. What is public and private company? (2)
2. Discuss the essential steps towards the formation of a company? (4)
3. Discuss the procedure for alteration of a memorandum of association. (4)

**BUSINESS LAW II (BBA 604)**  
**Assignment Code: BBA-III (6)/ASST-II/2019-20**

**Marks: 10**

**NOTE: All questions are compulsory. Attempt Question no. 1 in 200 words and Question no 3 and 4 in 400 words.**

1. Doctrine of Ultra Virus (2)
2. Briefly discuss the different types of shares which a company may issue. (4)
3. State briefly the basic features of Payment of Wages Act. (4)

**BUSINESS LAW II (BBA 604)**  
**Assignment Code: BBA-III (6)/ASST-III/2019-20**

**Marks: 10**

**NOTE: All questions are compulsory. Attempt Question no. 1 in 200 words and Question no 3 and 4 in 400 words.**

1. Strikes (2)
2. What are the rights and liabilities of a registered Trade Union? (4)
3. Write a short note on the applicability of Minimum Wages Act, 1948. (4)

**Banking and Insurance Services BBA-605**  
**Assignment Code: BBA–III(6)/ASST-I/2019-20**

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Differentiate between scheduled and non-scheduled Bank (2)
2. Explain the different types of banks operating in India. (4)
3. Write a note on Banking Regulations in India. (4)

**Banking and Insurance Services BBA-605**  
**Assignment Code: BBA–III(6)/ASST-II/2019-20**

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What is universal banking? (2)
2. Explain the relevance of BASEL norms and its pillars. (4)
3. Define the term Bancassurance. Discuss the reasons for Banks to enter into Bancassurance. (4)

**Banking and Insurance Services BBA-605**  
**Assignment Code: BBA–III(6)/ASST-III/2019-20**

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Risk is different from uncertainty. How? (2)
2. What are the tools of monetary policy available with Reserve Bank of India? (4)
3. What are the duties and functions of IRDA? (4)